



**Keisha D. Hunter**

Portfolio Snapshot

## Event Marketing/Public Relations

- 2010 to Current – Hunter/Mokah Soulfly Music Branding – 15+ Articles/Interviews, 140+ Shows, 10k+ Exposure – Google: Mokah Soulfly, MokahSoulfly, HunterTheOne, Waxing Moon
- 2010 to Current - Annual Celebration of Life – Sponsorship Development, Social Media Consultation – [CodePinkProductions.org](http://CodePinkProductions.org)
- 03/2015 – [MysticVerse Private Listening Party](#) – 40+
- 01/2015 – [3 Yr Anniversary Grass Root Salute](#) – 70+ attendance, Book Drive
- 10/2014 – [Relief For Liberia: Our Fight Against Ebola](#) – 80+ attendance, Supply Drive
- [2013 Natural Hair Parade & Festival Events](#) – stage manager, event production – 650+ attendance
- 09/2017 – 06/2020 - [Galaxy 9 Productions](#) – 100+ Sold Out Shows – National HipHop Acts such as Benny the Butcher, Slick Rick, YoYo, Rah Digga & more

## Network

- 6500 Facebook Direct, 100k FB Group Access, 7300 Twitter Followers, 247.9k Twitter Impressions 01/16 – current
- BWE Group (Twitter: YessurrFm, SoMetro Radio, DivasOn24, GetGlobalPromo) – 7300 FB Direct, 367k Twitter Followers, 50k monthly listeners
- [Connect Build Grow](#) – Organizer - 700+ Biz Owners/Entrepreneurs, 160+ networking events
- [Dallas Women in Business](#) (new organizer) - 673 Biz Owners
- Email List: 3200 – 97% DFW Area, 80% Business Owners/Professionals

## Social Marketing/Consultation

- 02/12 – 12/13 – Pop Life Jewels/Jacque M Handbags – Social Media Consultation – [Shop JacqueM IG](#)
- 03/2016 – 03/2017 – Carbon AR – 2400+ FB Likes, 150+ IG Followers, 12% FB Engagement Rate Increase, 2.6% Twitter Engagement Rate (.5% industry average)
- 01/16 – 03/16 - Vitality Bowls Irving - 200+ FB Likes, 350+ Clicks to Site/Promo Link. 02/03/16 – 03/14/16: 15.2k Impressions, 1.2% engagement rate (top 25 brand avg .07%)
- 01/16 – 02/16 – Credit Help USA - 1399 website Clicks, 3.8% engagement rate (turnkey set up)
- 04/17 – 02/18 – [Nudred](#) - (social media and event marketing – [One Month Report](#) after takeover with comparison to previous months – 100%+ increase in all metrics)
- 9/17 – 6/20 - [Galaxy 9 Productions](#) – managed social media, paid ads, event marketing and promotions, booking, general marketing. Bi-weekly Paid Ad campaigns for sold out events (600+ attendance per show)
- 03/16 – Current - Social Media Consultation – Maxlo Media Brands - [Emily Cottontop](#) – 459k Fans, 7k Subscribers, IG 17k, Blog 70k sessions/mth)

## Recent Writing Samples

[As Mokah Soulfly on Emily Cottontop](#)

## Recent Web Design

[www.madhather.com](http://www.madhather.com)

[www.ugesynergy.com](http://www.ugesynergy.com)

[www.layebeauty.com](http://www.layebeauty.com)

[www.Theoneninegroup.com](http://www.Theoneninegroup.com)

[www.codepinkproductions.org](http://www.codepinkproductions.org)

[www.queenpbeauty.com](http://www.queenpbeauty.com)